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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:

Boyle, et al.

Docket No.:

40655.1000

Serial No.:

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Examiner:

Timothy M. Harbeck

Filed:

April 5, 2001

Group Art Unit:

3692

Title:

INTERACTIVE DEMAND

Confirmation No.:

4847

MANAGEMENT

AMENDMENT AND REPLY

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Final Office Action mailed on May 15, 2007, of which this Reply is filed within two months, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.